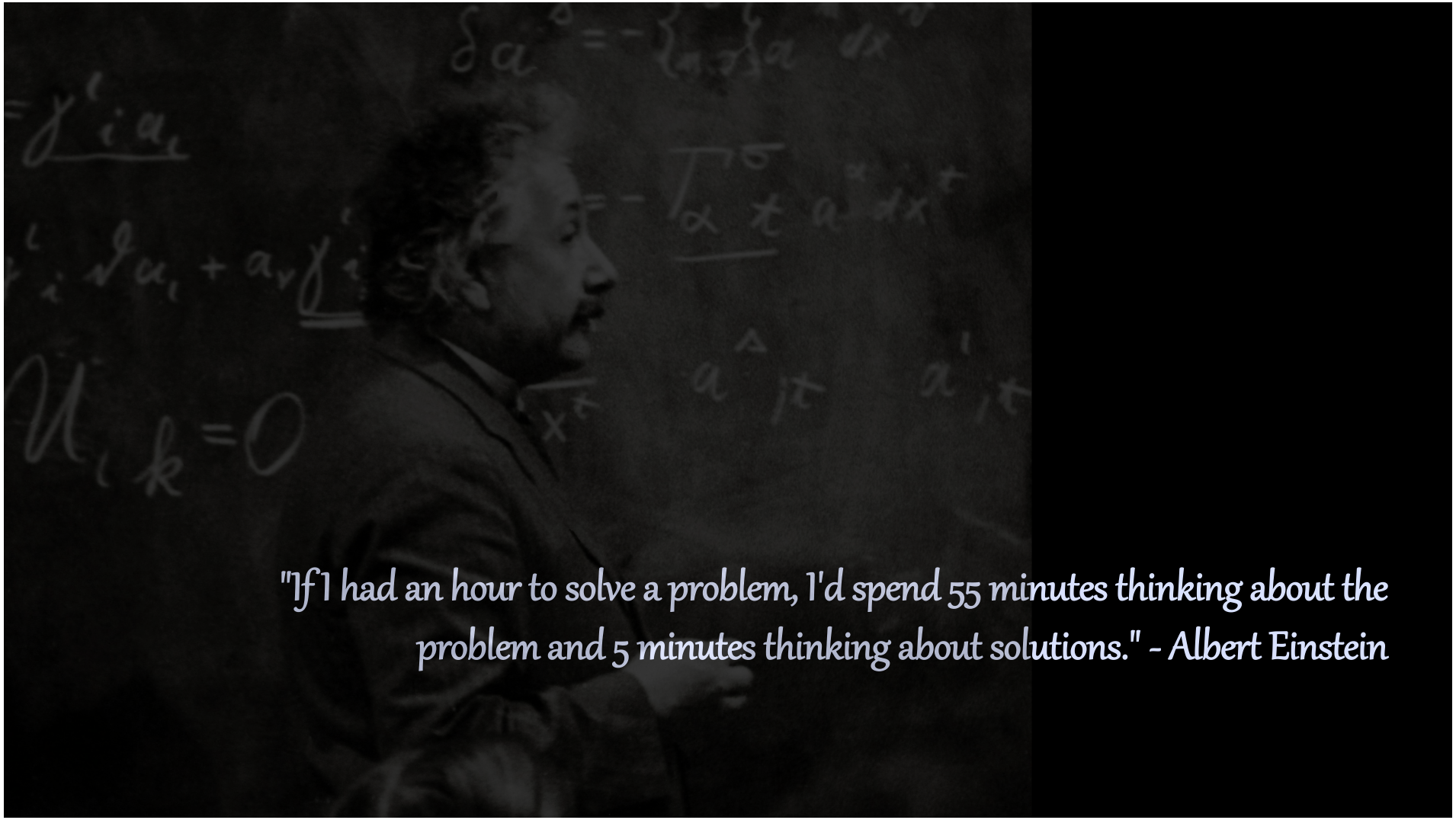


Back Chamber Consulting

Information. Access. Influence.

Strategic counsel for complex challenges.

September 2026


"If I had an hour to solve a problem, I'd spend 55 minutes thinking about the problem and 5 minutes thinking about solutions." - Albert Einstein

What we do?

The hardest problems don't fit neatly into one category.

The issues that matter most rarely require a single expertise to solve. A legislative campaign becomes a communications challenge. An event becomes part of a strategic communications plan. A business opportunity depends on community support. A reputational issue turns political before anyone is ready.

- Government Realtions
- Public Relations
- Political Consulting
- Event Management
- Strategic Communcation
- Coalition Building

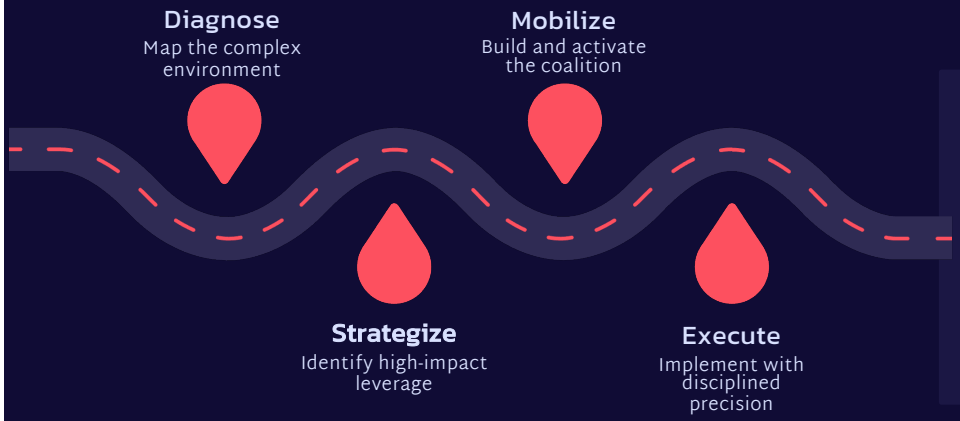
The question isn't *"Who should I hire to do X?"* It's **"Who knows the issues, individuals and ideas to help me excel?"**

A full-service strategy firm. BCC maps the path forward.

We help clients understand complex environments, identify where leverage actually exists, build the right strategy, and turn that strategy into movement.

We don't begin with a predetermined service offering.

We begin with the objective. Then we apply the disciplines the situation demands.



INFORMATION

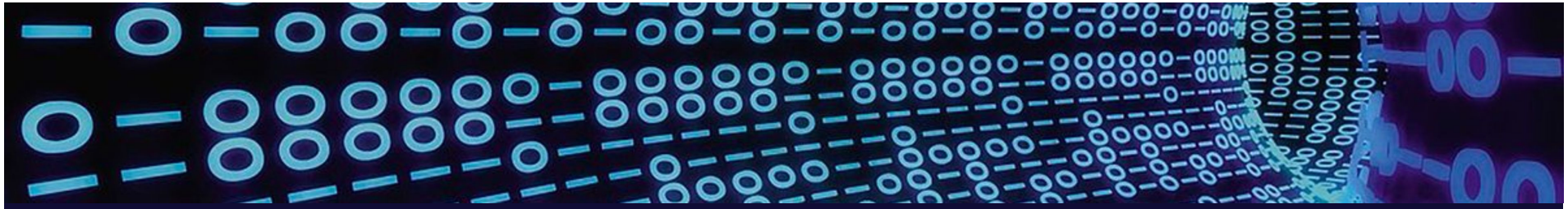
Know what is happening and what it means.

ACCESS

Engage who will affect the outcome.

INFLUENCE

Change what happens next.



Information is only valuable if it enhances your next move.

BCC provides much more than data and reports; we deliver strategic interpretation—the intelligence layer that tells you not only what happened, but what it means for the decision you're about to make.

1. **What Happened**
   Real-time political, government, community and stakeholder intelligence
2. **Why It Matters**
   Issue, community, and institutional context applied to your situation
3. **What Comes Next**
   Forward-looking interpretation of where the environment is moving
4. **What You Should Do**
   A clear strategic read translated into actionable direction

If it can’t help answer the question, "What should we do next?" its noise. We produce insight.

Access isn't a meeting; it's knowing which relationships move outcomes and activating them.

Relationships are only as valuable as the context in which they are applied. BCC approaches access as a strategic asset—not a deliverable. We don't lead with a contact list. We analyze which relationships matter to the problem in front of us.

The right relationships, activated at the right moment, in the right sequence, can change the trajectory of an issue entirely.

> The value is not how many people we know. It is knowing which relationships matter—and how to use them.



Government & Officials

Elected leaders, senior staff, agency decision-makers, campaign staff, political actors



Corporate Leaders

Industry leaders, trade organizations, economic development entities



Community Stakeholders

Neighborhood leaders, nonprofits, advocacy networks, clergy, unions



Media & Influencers

Journalists, editorial voices, power brokers, donors, philanthropists, social activists

Influence: moving the decisionmaker AND the environment around the decision.

This is BCC's most distinctive strategic capability. Decisions are not made in isolation. They are shaped by the environment surrounding the person who makes them.

Every consequential decision has 3 dimensions.

THE DECISION

What outcome needs to happen? What is the precise result the client requires—and by when?

THE DECISIONMAKER

Who has the authority to make or shape the decision? What motivates them? What constrains them?

THE ENVIRONMENT

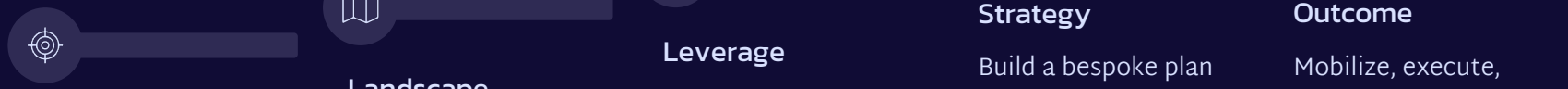
Who and what shapes the decisionmaker? What is the political, community, institutional, and media context surrounding the decision?

> Most advisors focus on the decision itself—or at most the decisionmaker. BCC looks at all three simultaneously; when one element is misaligned, we leverage opportunities in the others.

There is no playbook until we understand your problem.

Firms with predetermined service offerings tend to frame every problem around the tools they already sell. BCC operates differently. We start with the objective—then build backward to determine what the situation actually requires.

What we do and how we do it depends entirely on the challenge in front of us.



Objective

Define the precise outcome the client needs

Landscape

Map the political, institutional, and stakeholder environment

Leverage

Identify where influence can be most effectively applied

Strategy

Build a bespoke plan around the actual path of least resistance

Action → Outcome

Mobilize, execute, and adapt as conditions evolve

We don't hand you a strategy and walk away.

BCC operates through implementation—we are on the ground interacting with the full spectrum of stakeholders in multiple forums.

Ideate

Frame the problem or opportunity, define the objective, map the landscape, assess existing capabilities



Plan

Build the bespoke strategy and sequence of moves including the delegation of labor



Mobilize

Activate personal relationships, coalitions, influencers, and community



Execute

Elite level operations that includes close proximity to the client and the objective in real time

The disciplines BCC can deploy—government relations, political consulting, strategic communications, coalition building, stakeholder engagement, crisis management, public relations, event management —are tools.

The strategy determines the tools we use, not the other way around.

Full service doesn't mean more people. It means fewer handoffs.

The fragmented model

Lobbyist

Handles government access and politics

PR Firm

Handles communications

Event Planner

Handles logistics and external affairs for public convenings

Community Consultant

Handles local relationships and coalitions

Four conversations. Four silos. No one owns the full picture.

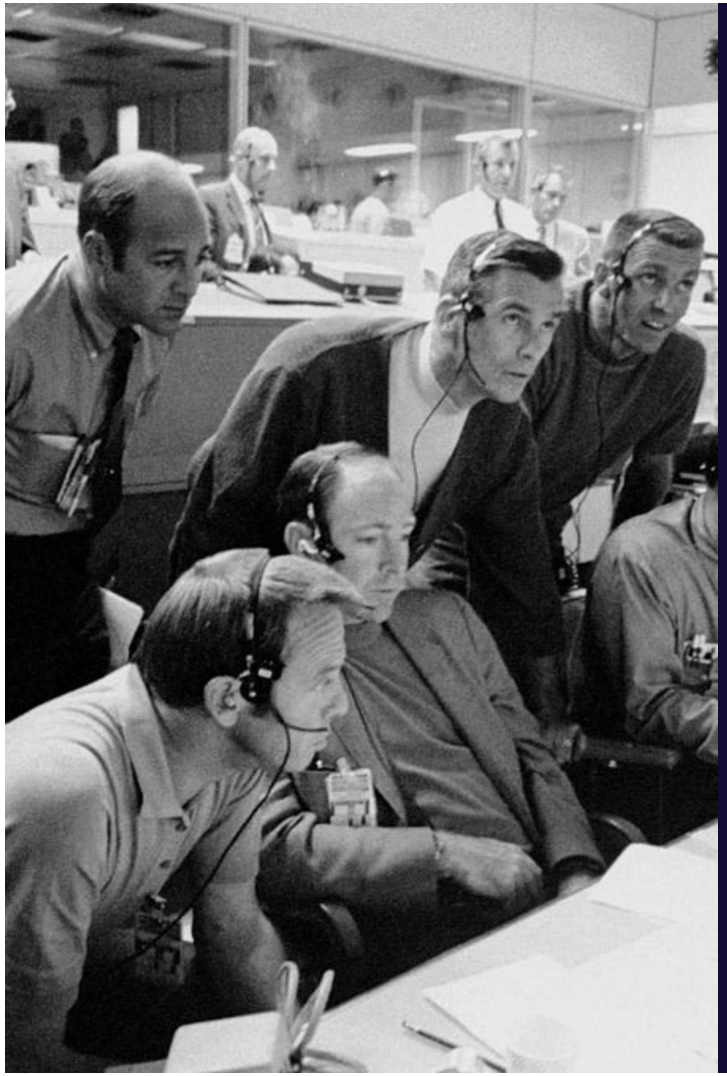
The BCC model

At BCC all of our services live inside the same strategic conversation.

No translation layer between disciplines. No competing agendas. No message drift between firms.

One strategic mind across the full problem. The right people thinking deeply, moving quickly, and staying close to the work.

You don't need 40 people. You need the right people—fully engaged, fully integrated and fully accountable.



Senior people. High touch. Built for the pace of the situation.

Senior-Led

Clients work directly with experienced practitioners—not handed to junior staff once the engagement begins.

High-Touch

BCC works closely with leadership and becomes a genuine thought partner—not a vendor checking boxes.

Responsive

Situations move. BCC moves with them—without the internal approvals and coordination delays of larger structures.

Present

The work doesn't always happen at the conference table. BCC is active in the rooms, conversations, and moments where information and influence actually develop.

We work best BEFORE the decision is made.

The earlier we're retained the more options our clients have — but we are built to add value at any stage.

Before

Something consequential is on the horizon. BCC helps you read the landscape, understand the political and stakeholder environment, and shape the strategy before conditions solidify against you.

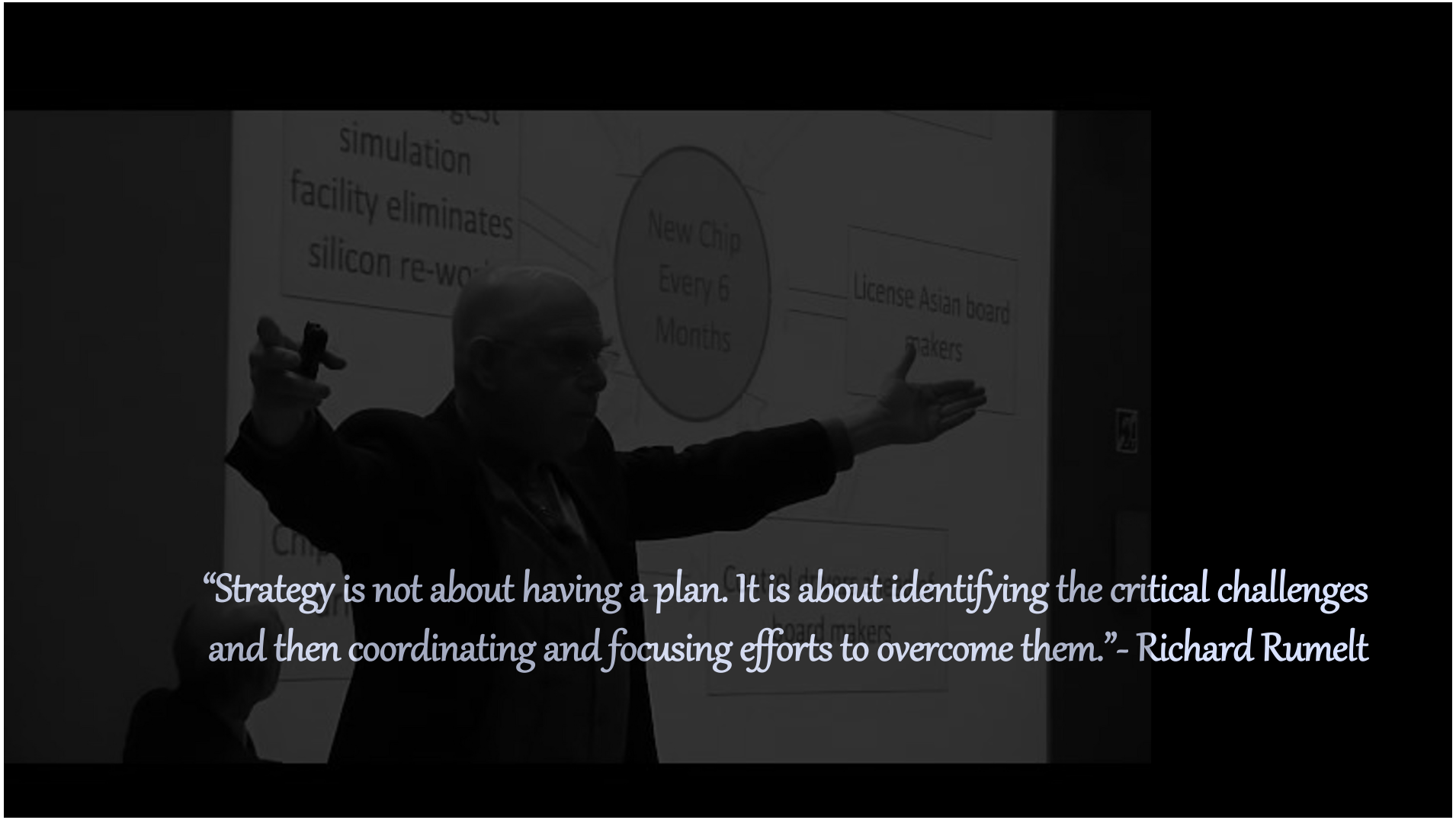
During

The situation is already moving. BCC optimizes relationships, communications, community, and execution in real time—operating at the pace the moment demands.

After

The environment has shifted. BCC reassesses the landscape, identifies what changed and why, and determines the next set of moves with discipline and clarity.

> You don't retain BCC because you need a consultant or a project manager, **you hire us because something important needs to be done and failure is not an option.**



"Strategy is not about having a plan. It is about identifying the critical challenges and then coordinating and focusing efforts to overcome them."- Richard Rumelt



Bring us the problem.

We'll help build what comes next.

Back Chamber Consulting, LLC
Information. Access. Influence.

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Thank you.


Back Chamber Consulting LLC
LIMITED LIABILITY
SEAL
2022
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COMPANY